

Media Schedule 2019

Our readers are great consumers of exercise equipment and sports articles. They are active in skiing, cycling and running. Our readers do not want to get in shape - they are in shape

Ads 2019

Regular issues (14.000 copies)

Thriathlon special edition (14.000 copies)

2/1 page:	NOK 16.000
1/1 page:	NOK 9.000
1/2 page:	NOK 5.250
1/4 page:	NOK 3.000
1/8 page:	NOK 1.850

Race calendar (34.000 copies)

Oslo Marathon special edition (16.500 copies)

Bergen City Marathon special edition (14.000 copies)

2/1 page:	NOK 26.500
1/1 page:	NOK 16.000
1/2 page:	NOK 8.350
1/4 page:	NOK 5.250
1/8 page:	NOK 2.950

Race calendars, spring, summer & fall

Contains more than 2.000 races, bike races and triathlons. Distributed in 34.000 copies (to members + sport stores).

Winter

Contains more than 450 races in running and cross country skiing and other winter events. Distributed in 34.000 copies.

Prices attachments

Kondis takes attachments, either loose or as part of the magazine. Price on request.

All prices are inclusive colors

Price between NOK 300-500 for help completing advertisement

Discount:

2 inserts	10% discount
3-4 inserts	15% discount
5-6 inserts	20% discount
7-9 inserts	25% discount

Technical specifications

Format:	A4 (210 x 297 mm.)
Print area:	260 x 185 mm.
Paper:	115 g gloss cover 16 pages, 90 g gloss
Print:	Offset
Ads:	Print-ready PDF, images in 300 dpi. Colors in CMYK

Ad Formats

(with x height)

1/1 page:	210x297 mm + 5 mm
1/2 page:	190x130 mm + 90x270 mm
1/4 page:	90x130 mm eller 190x60 mm
1/8 page:	190x30 mm eller 90x60 mm

Delivery:

Print-ready PDF, images in 300 dpi. Colors in CMYK

Contact:

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Kondis is an organisation for runners, cross country skiers, cyclists and triathletes who put a lot of resources and time to participate in races and stay in a good shape. The organisation is a nonprofit organization which target is to encourage endurance training and competing. Kondis has 12701 members per 11 2018



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Edition	Deadline	Distribution	Comments
NO.1	January 09th	January 30th	
NO.2	February 26th	March 13th	
NO.3	March 26th	April 10th	Race calendar summer 34000 copies
Special edition	April 10th	April 27th	Bergen City Marathon-special 14.000 copies
NO.4	April 30th	May 15th	
NO.5	June 11th	June 26th	
NO.6	June 28th	August 15th	
Special edition	August 16th	September 21th	Oslo Marathon-special 16.500 copies
NO.7	September 10th	September 25th	
NO.8	November 05th	November 20th	
NO.9	November 05th	November 20th	Race calendar winter 34.000
NO.10	November 26th	Desember 11th	

